

FOR IMMEDIATE RELEASE

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INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)

QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Miller leads but Alaska Senate looks competitive

Raleigh, N.C. – Joe Miller's surprising victory in Tuesday's Republican Senate primary has given Democrats at least a glimmer of hope in Alaska, although that would fade if the defeated Lisa Murkowski ends up running in the general election as the Libertarian candidate.

Miller leads Democratic nominee Scott McAdams 47-39. McAdams benefits from a more united party, getting 81% of the Democratic vote to Miller's 73% of the Republicans. The candidates split even with independents at 42%, a good number for Democrats in a year where their candidates are largely getting blown out with that group of voters.

In a three way race with Murkowski running as a Libertarian Miller would still lead but with only 38% to 34% for Murkowski and 22% for McAdams. The folks who go for Murkowski favor McAdams 47-23 in a two way contest so somewhat counterintuitively she would actually hurt Democratic chances even though she'd de facto make it a race with 2 Republicans and a Democrat.

Murkowski's 50/43 approval spread still makes her one of the more popular Senators in the country in PPP's polling but her 52% support from Democrats is actually better than her 47% with Republicans, speaking to the trouble she had in Tuesday's primary. Miller is unpopular with 36% of voters seeing him favorably and 52% negatively. McAdams is still largely anonymous with 53% of voters offering no opinion about him.

"There's still a lot of uncertainty about what the final candidate field in Alaska will look like," said Dean Debnam, President of Public Policy Polling. "But it's clear this race will be more competitive than anyone ever would have imagined a week ago."

PPP surveyed 1,306 likely voters on August 27th and 28th. The margin of error is +/-2.7%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

Public Policy Polling 3020 Highwoods Blvd. Raleigh, NC 27604 Phone: 888 621-6988

Web: www.publicpolicypolling.com

Email: information@publicpolicypolling.com





Alaska Survey Results

Q1	Do you approve or disapprove of Barack Obama's job performance?	Q7	Republican Lisa Murkowski and Democrat		
	Approve44%		Scott McAdams, who would you vote for?		
	Disapprove53%		Lisa Murkowski		
	Not sure		Scott McAdams	28%	
Q2	Do you approve or disapprove of Senator Mark Begich's job performance?	Q8	Undecided If the candidates for US Senate this fall we		
	Approve		Republican Joe Miller, Democrat Scott McAdams, and Libertarian Lisa Murkowsk	i who	
	Disapprove50%		would you vote for?	000/	
	Not sure		Joe Miller		
Q3	Do you approve or disapprove of Senator Lisa Murkowski's job performance?		Scott McAdams		
	Approve50%		Lisa Murkowski	34%	
		Q9	Undecided	6%	
	Disapprove43%		Who did you vote for President in 2008?		
	Not sure		John McCain	55%	
Q4	Do you have a favorable or unfavorable opinion of Joe Miller?		Barack Obama	39%	
	Favorable36% Not sure12%		Someone else/Don't remember		
	Unfavorable52%	Q10	of If you are a liberal, press 1. If a moderate press 2. If a conservative, press 3.	,	
Q5	Do you have a favorable or unfavorable opinion of Scott McAdams?		Liberal	14%	
	Favorable23% Not sure53%		Moderate	44%	
	Unfavorable24%		Conservative	42%	
Q6	If the candidates for US Senate this fall were	Q11	If you are a woman, press 1. If a man, pres	ss 2.	
	Republican Joe Miller and Democrat Scott McAdams, who would you vote for?		Woman		
	Joe Miller47%	012	Man If you are a Democrat, press 1. If a	47%	
	Scott McAdams39%	Q I Z	Republican, press 2. If you are an indeper or identify with another party, press 3.	ndent	
	Undecided14%		Democrat	20%	
			Republican		
			:::::::::::::::::::::::::::::::::::::	55,0	



Independent/Other......42%



Q13 If you are white, press 1. If other, press 2	<u>.</u> .
White	82%
Other	18%

Q14 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If older than 65, press 4.

18 to 29	8%
30 to 45	28%
46 to 65	45%
Older than 65	19%





		2008 Vote				
	Base	John McCain		Someone else/Don't remember		
Obama Approval						
Approve	44%	9%	92%	51%		
Disapprove	53%	88%	5%	39%		
Not sure	4%	4%	2%	11%		

		2008 Vote					
	Base	John McCain		Someone else/Don't remember			
Begich Approval		·					
Approve	42%	11%	84%	45%			
Disapprove	50%	79%	11%	43%			
Not sure	8%	9%	5%	12%			

		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
Murkowski Approval							
Approve	50%	45%	58%	40%			
Disapprove	43%	47%	37%	47%			
Not sure	7%	8%	6%	13%			

		2008 Vote					
	Base	John Barack Someone else/Don McCain Obama remembe					
Miller Favorability		-					
Favorable	36%	60%	5%	30%			
Unfavorable	52%	27%	88%	47%			
Not sure	12%	13%	8%	22%			





		2008 Vote					
	Base	John McCain		Someone else/Don't remember			
McAdams Favorability							
Favorable	23%	8%	44%	22%			
Unfavorable	24%	33%	14%	20%			
Not sure	53%	60%	42%	58%			

		2008 Vote				
	Base	John McCain		Someone else/Don't remember		
Miller/McAdams						
Joe Miller	47%	75%	8%	43%		
Scott McAdams	39%	10%	80%	37%		
Undecided	14%	15%	11%	20%		

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Murkowski/McAda- ms					
Lisa Murkowski	60%	76%	40%	41%	
Scott McAdams	28%	10%	52%	30%	
Undecided	12%	14%	8%	29%	

		2008 Vo	2008 Vote					
	Base	John McCain		Someone else/Don't remember				
Miller/McAdams/Mu- rkowski		•						
Joe Miller	38%	61%	5%	34%				
Scott McAdams	22%	3%	50%	15%				
Lisa Murkowski	34%	30%	38%	36%				
Undecided	6%	5%	7%	15%				





		ldeology					
	Base	Liberal	Moderate	Conservative			
Obama Approval		•					
Approve	44%	90%	63%	9%			
Disapprove	53%	10%	33%	88%			
Not sure	4%	1%	5%	4%			

		Ideology Liberal Moderate Conservative				
	Base					
Begich Approval		•				
Approve	42%	86%	60%	8%		
Disapprove	50%	12%	32%	82%		
Not sure	8%	2%	7%	10%		

		Ideology				
	Base	Liberal	Moderate	Conservative		
Murkowski Approval		•				
Approve	50%	44%	65%	36%		
Disapprove	43%	51%	29%	56%		
Not sure	7%	5%	7%	8%		

		Ideology				
	Base	Liberal	Moderate	Conservative		
Miller Favorability						
Favorable	36%	12%	15%	66%		
Unfavorable	52%	84%	72%	20%		
Not sure	12%	4%	12%	14%		





		Ideology				
	Base	Liberal	Moderate	Conservative		
McAdam's Favorability						
Favorable	23%	49%	30%	6%		
Unfavorable	24%	12%	21%	32%		
Not sure	53%	38%	49%	62%		

		Ideology			
	Base	Liberal	Moderate	Conservative	
Miller/McAdams		•			
Joe Miller	47%	13%	25%	82%	
Scott McAdams	39%	82%	57%	6%	
Undecided	14%	6%	18%	12%	

		ldeology				
	Base	Liberal	Moderate	Conservative		
Murkowski/McAda- ms						
Lisa Murkowski	60%	26%	59%	72%		
Scott McAdams	28%	66%	33%	10%		
Undecided	12%	9%	8%	18%		

		Ideology				
	Base	Liberal	Moderate	Conservative		
Miller/McAdams/Mu- rkowski						
Joe Miller	38%	13%	16%	69%		
Scott McAdams	22%	61%	29%	3%		
Lisa Murkowski	34%	21%	48%	23%		
Undecided	6%	4%	7%	6%		





		Gender	
	Base	Woman	Man
Obama Approval		-	
Approve	44%	50%	37%
Disapprove	53%	47%	60%
Not sure	4%	3%	4%

		Gender	
	Base	Woman	Man
Begich Approval		-	
Approve	42%	46%	37%
Disapprove	50%	44%	57%
Not sure	8%	9%	6%

		Gender	
	Base	Woman	Man
Murkowski Approval		-	
Approve	50%	52%	47%
Disapprove	43%	40%	47%
Not sure	7%	8%	7%

		Gender	
	Base	Woman	Man
Miller Favorability		-	
Favorable	36%	33%	40%
Unfavorable	52%	55%	48%
Not sure	12%	12%	12%





		Gender	
	Base	Woman	Man
McAdams Favorability			
Favorable	23%	24%	21%
Unfavorable	24%	19%	31%
Not sure	53%	57%	48%

		Gender	
	Base	Woman	Man
Miller/McAdams		-	
Joe Miller	47%	42%	53%
Scott McAdams	39%	44%	34%
Undecided	14%	14%	13%

		Gender		
	Base	Woman	Man	
Murkowski/McAda- ms				
Lisa Murkowski	60%	57%	63%	
Scott McAdams	28%	31%	25%	
Undecided	12%	12%	12%	

		Gender		
	Base	Woman	Man	
Miller/McAdams/Mu- rkowski				
Joe Miller	38%	34%	42%	
Scott McAdams	22%	25%	19%	
Lisa Murkowski	34%	33%	35%	
Undecided	6%	8%	5%	





		Party				
	Base	Democrat	Republican	Independent/Other		
Obama Approval		='		-		
Approve	44%	93%	14%	47%		
Disapprove	53%	5%	83%	48%		
Not sure	4%	2%	3%	5%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Begich Approval		='				
Approve	42%	85%	13%	47%		
Disapprove	50%	10%	80%	44%		
Not sure	8%	5%	8%	9%		

		Party					
	Base	Democrat	Republican	Independent/Other			
Murkowski Approval		='	•	-			
Approve	50%	52%	47%	51%			
Disapprove	43%	41%	47%	41%			
Not sure	7%	7%	6%	8%			

		Party				
	Base	Democrat	Republican	Independent/Other		
Miller Favorability		='				
Favorable	36%	8%	57%	32%		
Unfavorable	52%	84%	32%	54%		
Not sure	12%	8%	11%	14%		





		Party				
	Base	Democrat	Republican	Independent/Other		
McAdams Favorability			•			
Favorable	23%	47%	8%	24%		
Unfavorable	24%	11%	35%	22%		
Not sure	53%	42%	57%	55%		

		Party					
	Base	Democrat Republican Independent/Other					
Miller/McAdams							
Joe Miller	47%	9%	73%	42%			
Scott McAdams	39%	81%	13%	42%			
Undecided	14%	10%	14%	16%			

		Party					
	Base	Democrat	Republican	Independent/Other			
Murkowski/McAda-		<u>-</u>					
ms							
Lisa Murkowski	60%	29%	76%	60%			
Scott McAdams	28%	61%	13%	25%			
Undecided	12%	10%	11%	14%			

		Party				
	Base	Democrat	Republican	Independent/Other		
Miller/McAdams/Mu- rkowski						
Joe Miller	38%	7%	59%	33%		
Scott McAdams	22%	57%	5%	21%		
Lisa Murkowski	34%	28%	32%	38%		
Undecided	6%	8%	4%	7%		





		Race White Othe	
	Base		
Obama Approval		_	
Approve	44%	43%	48%
Disapprove	53%	54%	45%
Not sure	4%	3%	6%

		Race	
	Base	White	Other
Begich Approval		_	
Approve	42%	42%	43%
Disapprove	50%	51%	49%
Not sure	8%	8%	8%

		Race	
	Base	White	Other
Murkowski Approval			
Approve	50%	52%	41%
Disapprove	43%	41%	52%
Not sure	7%	7%	7%

		Race	
	Base	White	Other
Miller Favorability			
Favorable	36%	37%	35%
Unfavorable	52%	51%	53%
Notsure	12%	12%	12%





		Race	
	Base	White	Other
McAdams Favorability			·
Favorable	23%	22%	27%
Unfavorable	24%	24%	28%
Not sure	53%	55%	45%

		Race		
	Base	White	Other	
Miller/McAdams				
Joe Miller	47%	48%	44%	
Scott McAdams	39%	40%	36%	
Undecided	14%	13%	20%	

		Race		
	Base	White	Other	
Murkowski/McAda- ms				
Lisa Murkowski	60%	62%	52%	
Scott McAdams	28%	26%	35%	
Undecided	12%	12%	13%	

		Race	
	Base	White	Other
Miller/McAdams/Mu- rkowski			
Joe Miller	38%	38%	37%
Scott McAdams	22%	22%	23%
Lisa Murkowski	34%	34%	31%
Undecided	6%	6%	9%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	44%	64%	44%	43%	36%
Disapprove	53%	30%	53%	53%	61%
Not sure	4%	5%	3%	4%	3%

		Age			
	Base	18 to 29		46 to 65	Older than 65
Begich Approval					
Approve	42%	49%	43%	42%	37%
Disapprove	50%	42%	49%	51%	55%
Not sure	8%	9%	7%	7%	8%

		Age			
	Base	18 to 29		46 to 65	Older than 65
Murkowski Approval					
Approve	50%	45%	52%	48%	53%
Disapprove	43%	48%	39%	46%	42%
Not sure	7%	7%	10%	6%	5%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Miller Favorability					
Favorable	36%	38%	32%	38%	38%
Unfavorable	52%	57%	53%	52%	47%
Not sure	12%	5%	14%	10%	14%





		Age			
	Base	18 to 29	30 to 45		Older than 65
McAdam's Favorability					
Favorable	23%	45%	20%	22%	19%
Unfavorable	24%	23%	26%	24%	25%
Not sure	53%	32%	54%	54%	56%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Miller/McAdams					
Joe Miller	47%	45%	47%	47%	48%
Scott McAdams	39%	48%	38%	41%	32%
Undecided	14%	7%	15%	12%	20%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Murkowski/McAda- ms						
Lisa Murkowski	60%	43%	61%	60%	66%	
Scott McAdams	28%	43%	28%	27%	23%	
Undecided	12%	14%	11%	13%	11%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Miller/McAdams/Mu- rkowski						
Joe Miller	38%	39%	35%	38%	39%	
Scott McAdams	22%	29%	23%	23%	17%	
Lisa Murkowski	34%	29%	35%	32%	38%	
Undecided	6%	4%	6%	7%	6%	

